



Visual Designer

ANNA CH'NG XIN ROU

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W annanekobanana.wixsite.com/portfolio

SKILLS

Design

Brand Identity
Event Design
Motion Graphics
Video Editing
Web Design

Tools

Illustrator
Photoshop
After Effects
Premier Pro
Canva

AWARDS

Jeffery Cheah ACE
Scholarship
2020-2022

Jeffery Cheah
Scholastic Award
2019

Han Zi Angpow
Design Competition
2017

1st prize,
Student Category

LANGUAGE

English 🍌🍌🍌🍌
Chinese 🍌🍌
Malay 🍌🍌🍌

PROFILE

I'm a **visual designer** who focuses on *the story*, transforming them into fun, meaningful works. Being a **confident communicator** helps me thrive in *collaborative environments*, always looking to *learn and improve*.

My experience as an **educator** has also equipped me with the skill to always think of concepts from *multiple different angles* to curate visuals that are simple yet impactful.

EDUCATION

Sunway University, BA (Hons) in Design Communication

Mar 2020 - July 2022 CGPA 3.36

Sunway University, Diploma in Graphic & Multimedia Design

Aug 2016- Mar 2018 Grade Avg 77.7%

EXPERIENCE

Edunect Resources, Office Manager cum Teacher

Aug 2022 - Jun 2025

In charge of day-to-day operations, design for the centre's marketing and event collaterals, and teaching classes for students aged 4 - 13. Successfully hosted 2 local competitions in May 2024 and June 2025, alongside an international competition in July 2025.

CR8 Consultancy, Intern

Apr 2022 - Jul 2022

Assist with marketing collaterals, concepts & ideas for the client's branding and marketing. Worked on website, videos, animations, copywriting, and proposals.

ana tomy, Part-time Retail Associate & Bookmaking Artisan

Nov 2019 - Feb 2020

Assisted customers in selecting customisable parts, punch and bound wirebound notebook inserts, arranged type and hotstamped names on cloth, paper, and leather bookcovers.

**Ministry of Housing & Local Development,
New Village Department**, Intern

Jan 2019 - Mar 2019

Worked on department's new logo, promotional banners & posters, photographed events, Women's Day message animation, and powerpoint presentations.